

Intentional Driven Women (IDW) Foundation: **Media Kit**



Investing in Purpose. Empowering the Future.
A world where every woman is **empowered by the love of God, valued by her community, and equipped to fulfill her unique purpose.** This is the vision that drives the IDW Foundation.

Why the IDW Foundation Matters Now

In today's complex world, a woman's desire to advance her education or launch a business is often **hindered by financial barriers, not a lack of drive.**

IDW Foundation addresses this gap by providing **more than just money; we provide a foundation.** We pair targeted financial aid with essential mentorship and professional development resources, ensuring every dollar invested yields a greater return —**a woman equipped for sustainable, long-term success.**

This is your opportunity to become a **partner in purpose.** By supporting the IDW Foundation, you are investing in a powerful network of **bold, brave, and humble women** who are equipped to **become the leaders, innovators, and job-creators of tomorrow.**

Turn the page to see how your intentional gift creates a measurable, lasting impact!



IDW Foundation: Investing in Intentional Driven Women!

Empowering Today's Women to Become Tomorrow's Purpose-Driven Leaders.



Mission

Inspire, equip, and support Intentional Driven Women to live in God's purpose in every area of their lives.



Vision

To help create a world where every woman is empowered by the love of God, valued by her community, and equipped to fulfill her unique purpose and strong foundation necessary to thrive and reach their full potential.



Philosophy

We establish a robust scholarship fund to empower women in entrepreneurship, continuing education, and high education for high school seniors, while offering essential mentorship and professional development opportunities.



Key Status

IDW Foundation is a registered 501(c)(3) non-profit organization, making all donations tax-deductible.

Programs & Impact : Our programs are designed to provide targeted support at critical junctures in a woman's journey, ensuring financial aid is paired with professional guidance.

IDW Scholarship Funds

We offer three distinct scholarship tracks to address varied educational and career needs:

Scholarship Name	Recipient Profile	Purpose of Funds
RisingStar	Senior High School Girls who are committed to pursuing higher education.	To provide the financial foundation necessary for a high school senior girl to transition into a college or university setting.
Continuing Education	Women seeking professional development to advance or pivot their careers.	To fund courses, certifications, specialized training, and continuing education programs essential for professional growth and career stability.
Bold Entrepreneur	Women launching new businesses or developing existing ventures.	To support new business owners with seed funding, resources, or specialized training to turn their entrepreneurial vision into a viable and thriving enterprise.



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www.IDWfoundationinc.org

Impact since 2024

- ✓ 37k total local fundraising
- ✓ Access to over 28 in person networking and educational events
- ✓ 9 \$1K Scholarship Winners
- ✓ 4K + Social media impressions
- ✓ 3 Signature Events x year
- ✓ 10 Founder Sponsors

Your support directly funds a woman's next step—whether it's a college degree, a professional certification, or the launch of a new company.

Donation Tier	Impact of Your Gift
Star Supporter (Up to \$1000)	Funds professional development workshop and materials for scholarship recipients
Driven Advocate (\$1001 – \$3,500)	Provides critical start-up capital for new Entrepreneur Scholarship recipients
Intentional Investor (\$3,500 – \$5,000)	Underwrites one Continuing Education Scholarship, allowing recipients to gain a career-advancing certification.
Foundation Builder (\$5,000+)	Funding Rising Star Scholarships, supporting high school senior's first year of higher education needs
Partnership/Sponsorship	Inquire about becoming a Founding Sponsor or underwriting one + of our signature fundraising events.



Partnership & Sponsorship Packages

Your partnership multiplies our impact and gives your brand meaningful visibility among intentional driven communities leaders



Presenter - \$10,000 Sponsor

- IDW Gala
- Sumter Gals Night Out
- Sip & Paint
- Website Recognition as Founder Supporter for a year

Premium Benefits

- Branding as Presenting Sponsor on every event banner, stage, program, invitation, and digital promotion
- Full Social Media Campaign: 4–6 branded posts + stories/reels per event across Facebook & Instagram, plus year-round partner tags and features
- Website Spotlight: Prominent logo on homepage, sponsor carousel + dedicated sponsor page with link, bio, and logo
- Written Communications: Featured in all email newsletters, press releases, donor letters, and marketing materials
- VIP Access: 8 complimentary tickets total (approx. 2–3 per event) + option for opening remarks or branded materials table
- Personalized Impact: Custom report with stories of the women and programs your gift directly supports

This \$10,000 investment positions you as a Founding-level partner while funding multiple scholarships, workshops, and mentorship opportunities.



Additional Packages Available

- Major Event Sponsor – \$5,000 (presenting sponsor for any one signature event + proportional benefits)
- Supporting Sponsor – \$2,500 (logo recognition + social/website mentions at one event)





IDW Foundation: Investing in Intentional Driven Women!

The Donor Value Proposition

By partnering with IDW Foundation, you are:



- **Investing in Economic Mobility:** Directly supporting women who are actively seeking financial independence and career advancement.
- **Fostering Purpose-Driven Leadership:** Aligning your brand with a faith-based mission dedicated to bold, brave, and humble leadership.
- **Building Community:** Enabling the Foundation to provide not just funding, but a community of mentorship and support.

Leadership Snapshot

The Foundation is governed by a dedicated Executive Board and Board of Directors, composed of professionals committed to the empowerment of women.



Jena Sullivan
Founder



Gloria Ebey
Founder

The team operates with a deep commitment to stewardship and transparency, ensuring every donor dollar is maximized for direct program support.

MEET OUR FULL TEAM : WWW.IDWFUNDATIONINC.ORG

Next Steps & Contacts



1. **Visit our website for detail information**
2. **Choose your Donation Tier**
3. **MAKE YOUR DONATION**
4. **Join us at any of our events and make the difference!**



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IDW Foundation Inc. 501(c)(3)

Note: Scholarship registrations will be open in December 2026.